

# VIDEO BROCHURE



**MOST PEOPLE  
RETAIN 95%  
OF THE MESSAGE  
IN A VIDEO**  
COMPARED TO ONLY  
**10% OF WHAT THEY  
READ IN TEXT**

OVER  
**90%**  
OF INTERNET TRAFFIC  
IS VIDEO CONTENT

**“We are here  
to reshape the way  
product or company content  
is used to promote, advertise,  
educate and market  
your business through video  
on Whatsapp / Web an beyond”.**

**Video informs and  
entertains people  
and, good or bad,  
today most people  
prefer to watch a  
video rather than  
read a page of text.**

**Business decision  
makers LOVE online  
video because  
it gives them the  
most amount of  
information in the  
shortest amount of  
time.**

**We're operating  
in a world  
where one good  
video  
can lead to a  
massive social  
following.**

## VIDEO PRESENTATIONS

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